

Bill Lavender is well known nationally in the driver training industry. Bill is a full time driving tutor with the London Ambulance Service and has recently updated his publication "How to become an Emergency Response Driver".

Back in 1982, Bill became an Approved Driving Instructor and has spent most of his career at the British School of Motoring (BSM) in various senior training and development roles, including NVQ and BTEC awards for instructors. He was also responsible for the company's learning resources, including retail products for learner drivers.

Bill continues to write monthly "driver training" and other features for Intelligent Instructor magazine. On a practical level he provides a consultancy for intending driver trainers as well as Continuing Professional Development (CPD) for qualified driver trainers.